**Logo Theory (Precision Dental)**

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**Design Concept**

Logo is made with the two symbols referring to two letters ‘P’ – Precision and ‘D’ – Dental. The ‘P’ symbol is made solid (non - transparent) because it stands for the company name (Precision) while the ‘D’ symbol is made a bit transparent to make the teeth shape and to express dental industry.   
  
**Fonts**

The fonts so chosen are “Comfortaa”. This font is one of the top fonts for modern dental industry. Font colors are matched with the logo to give a brand feel. To download the fonts please go to the following link: <http://www.dafont.com/comfortaa.font>